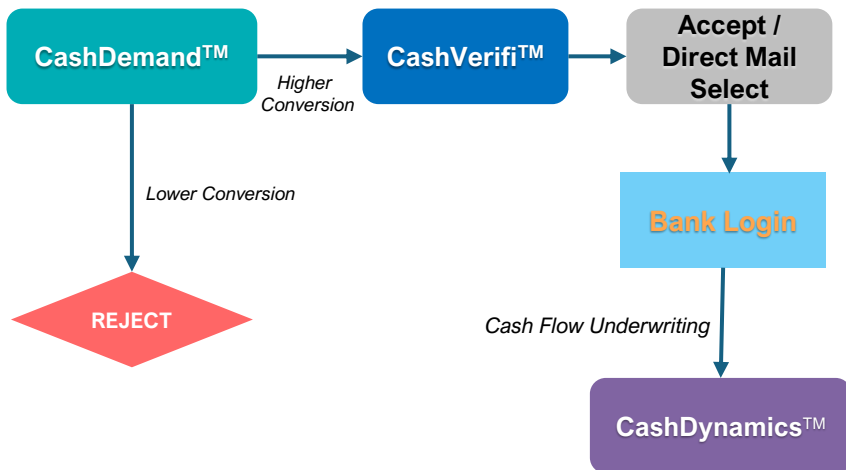


CashDemand

Cash Flow Analytics for Conversion



CashDemand predicts lead **conversion** based on ScoreMyCash's massive database of bank transactions. CashDemand **tells you** types of credit products consumers prefer, the time of month consumers have greater demand for credit, and the overall propensity to accept a new loan.



- ✓ **Uses Billions of Bank Transactions**
- ✓ **200+ Attributes**
- ✓ **Predictive Conversion Score with Tiers**
- ✓ **Does Not Require Login**
- ✓ **Sub 2 Second API**
- ✓ **Useful for Direct Mail Selections**

The first and only Cash Flow-based prefilter



<https://www.scoremycash.com>

<https://www.linkedin.com/company/ScoreMyCash>

